



**2023 WORLD SHOW PROGRAM ADVERTISING**

<b>COVER</b>	<b>\$800</b>	<b>FULL PAGE COLOR</b>	<b>\$200</b>
<b>BACK COVER</b>	<b>\$750</b>	<b>FULL PAGE B &amp; W</b>	<b>\$125</b>
<b>INSIDE FRONT COVER</b>	<b>\$300</b>	<b>½ PAGE B &amp; W</b>	<b>\$65</b>
<b>INSIDE BACK COVER</b>	<b>\$250</b>	<b>BUSINESS CARD</b>	<b>\$30</b>

**Specs:**

**Trim Size: 8.25" x 10.75"**

**Full Page ad with bleed - 8.5" x 11"**

**Full Page ad without bleed - 7.25" x 9.75" (shows .5" of white space on each edge of the page)**

**Half Page ad - 7.25" x 4.75"**

**Files accepted:**

**High resolution (300 dpi)**

**JPG, EPS, TIF(F), PDF, AI, (PNG & BMP are normally low resolution)**

**Font needs to be embedded or created to outlines.**

**Submit camera-ready ads to: rebekahpetty@att.net**

**Name:** \_\_\_\_\_

**Address:** \_\_\_\_\_

\_\_\_\_\_

**Email:** \_\_\_\_\_ **Phone:** \_\_\_\_\_

**Payment Method:**    **Check**        **CC**        **ACH**        **PayPal**

**Name on Card:** \_\_\_\_\_

**EXP:** \_\_\_\_\_ **CVV** \_\_\_\_\_ **Billing Zip Code:** \_\_\_\_\_