



2021 AMHA World Show Commercial Exhibit Application/Contract
 Will Rogers Equestrian Center–Fort Worth, Texas
 Move-in Date: September 23, 2021 from 9 AM - 6 PM
 Move-out Date: Evening – October 2, 2021 (upon conclusion of the show)

Electricity is an additional charge- Vendor/Merchant is responsible for contacting Edlen Electrical directly to make arrangements for electricity (702)853-7712.

Please complete the following exhibitor information: (any or all information may be used by the AMHA in printed material)

Company Name: _____ Contact Name: _____

Address: _____ City: _____ State: _____ Zip: _____

Phone: _____ Cell Phone: _____ Fax: _____

Email: _____ Web Site: _____

Preferred method of communication: _____ Phone _____ Email _____ Return AMHA Show Vendor? _____ Yes _____ No

Products/Services to be Sold _____

Booth Information (preferences not guaranteed until you receive a phone call from the AMHA):

Inside space—Coliseum Concourse Booth Choice: 1st _____ 2nd _____ 3rd _____ 4th _____

Inside space – Burnett Building Booth Choice: 1st _____ 2nd _____ 3rd _____ 4th _____

Outside space – Burnett-Tandy St. 1.) 8’x _____ 2.) 10’x _____ 3.) 17’x _____ 4.) 20’x _____

Booth Space Rates:

Coliseum Concourse - (air conditioned)

10’ x 6’ booth \$150.00

Each additional 10’ x 6’ \$100.00

Burnett Building - (barn aisle)

10’ x 10’ booth \$100.00

Each additional 10’ x 10’ \$ 50.00

Outside Sidewalk Space

Base Rate (Up to 10’ x 15’) \$175.00

Larger spaces at \$.80/square foot

Yes, please provide one (1) skirted table.

Signed contracts must be returned with a 50% deposit by July 25, 2021. Balance must be paid in full by August 31, 2021.

~ Deposits from approved vendors will not be refunded.

~ Mail completed application with deposit to:

Laura Mullen
 705 Westland Drive
 Greensboro, NC 27410

TOTAL SPACE COST: (note 10’ x ’ booth = 100 sq. feet)

\$ _____

Total charge will be calculated/verified by the AMHA office.

Signature: _____

We have read the rules for exhibitors on this contract and we agree to abide fully with them.

Important Notice: AMHA has a contractual agreement with a company that is the AMHA Official World Show Apparel

Merchandiser. Commercial, Promotional, Sales, Reproduction or Reference to the AMHA World Show Logo(s), Champion, Top Ten, Name, World Show, or Show Theme is strictly prohibited by any companies other than the contracted company. **Violators will be asked to leave the show and will not be refunded. No vendor may sell/set up shop in stalling areas. Violators will be asked to leave.**

Credit Card Payments; Credit Card # _____ Exp Date _____ CVV/CVC # _____

VISA MASTERCARD DISCOVER AMERICAN EXPRESS

Name as it appears on card: _____ Amt. to be charged: _____ **

****ALL PAYMENTS MADE BY CREDIT CARD WILL BE CHARGED A 3.5% CREDIT CARD PROCESSING FEE.**