

**AMHA BOD Meeting
Tuesday, April 9, 2019
conducted via Zoom**

- I. Call to order - S. Peterson (6:01 pm CST)
- II. Roll Call - L. Murray (in attendance: L Murray, J. Ross, G. Baynham, D. Henrich, L. Perdue, J. Matzner, J. Ramshaw, R Kachuriak, B. Pearson, B. Kelly, A. Harris, D. Hopkins)
- III. Approval of 3-12-19 meeting minutes
 - A. J. Ross made a motion to approve the 3/12/19 Board minutes; D. Hopkins seconded.
 - B. Motion passed via oral vote. A. Harris and J. Matzner abstained
- IV. President's Message - S. Peterson
- V. Treasurer's Report - D. Henrich
 - A. Quarterly statements are to be published
 - B. 1st Quarter 2019 showed \$40,000 loss
 - C. Current bank balance: \$85,000.00 (\$4300 and \$10,000 in Futurity and AMHA development fund); \$7500 due to payables. \$60,000 (approx) cash available
- VI. Old Business:
 - A. Special Meeting - H. Elder
 1. BOD informed that new information has come forwarded
 2. H. Elder did not join meeting
 3. Discussion was tabled
- VII. New Business
 - A. Lifetime Membership - S. Peterson
 1. More information is needed from office to determine further action
 2. Discussion was tabled
 - B. Web Site - S. Peterson
 1. Mallory Grayson and Nicole Pearsall volunteered to evaluate all aspects of web site and the accuracy of information
 2. R. Kachuriak to evaluate Amateur section; B. Kelly to evaluate AOTE section
 - C. World Show Partnership Opportunities - R. Kachuriak
 1. Boot Barn to potentially donate \$5000.00
 2. D. Reuhl offered to donate all printing of catalog (to be determined purpose of catalog)
 3. J. Ross made a *modified motion* to allow the Chairperson of the Promotions Committee (R. Kachuriak) to present a report on the possibility of a sales row at the World Show to the BOD at the 5/7/19 meeting. D. Hopkins seconded.
 4. The motion passed unanimously with roll call vote

- D. WSGIF/AMHA Development Auction - R. Kachuriak
 - 1. Auction generated \$12,000.00
 - 2. R. Kachuriak made a motion to contribute 100% of all auction funds above \$8500 to the AMHA Development fund. L. Perdue seconded.
 - 3. Motion passed unanimously with roll call vote

- E. Survey Monkey - L. Murray
 - 1. BOD will evaluate cost and ROI of using this software
 - 2. Discussion offered up several ideas for questions
 - 3. No further action was taken

- F. Social Media - L. Murray
 - 1. AMHA sponsored pages
 - (1) D. Henrich made a motion to delete the AMHA Facebook GROUP page and maintain the AMHA Facebook page. J. Ross seconded
 - (2) Motion passed unanimously with a roll call vote
 - 2. Policies
 - a) J. Matzner made the motion that L. Murray develop a Social Media Policy for all BOD members and all AMHA employees to be emailed and reviewed at the 3/7/19 BOD meeting. B. Pearson seconded
 - b) Motion passed unanimously with a roll call vote.

- G. International Hardshipping - J. Ross
 - 1. Topic tabled until further information is gathered

- H. Hardshipping Discount - R. Kachuriak
 - 1. R. Kachuriak made a motion to continue the 25% Hardship discount until September 2019. J. Ramshaw seconded
 - 2. Motion failed with a roll call vote, 9 - No, 3 - Yes (Yes - J. Matzner, R. Kachuriak, B. Kelly) (No - L. Murray, J. Ross, G. Baynham, D. Henrich, L. Perdue, J. Ramshaw, B. Pearson, A. Harris, D. Hopkins)

- I. Laura Mullen/Vivian Galloway proposal - S. Peterson
 - 1. G. Baynham made a motion to approve a World Show award for the smallest senior horse measured at the World Show as proposed by V. Galloway. In the case of a tie, the horse with the most points will win. D. Hopkins seconded.
 - 2. Motion passed unanimously with a roll call vote

- J. Director At Large Position - S. Peterson
 - 1. Eligible BOD members asked to volunteer for position
 - 2. G. Baynham volunteered
 - 3. G. Baynham to accept if no other candidates

- K. May Board Meeting Date - L. Lucas
 - 1. L. Murray made a motion to move the May BOD meeting from 5/14/19 to 5/7/19 at 6 pm CST. D. Henrich seconded.
 - 2. Motion approved with oral vote

J. Matzner made a motion to adjourn the meeting. G. Baynham seconded. Meeting adjourned at 9:04 pm CST